**DEADLINE:** 04/19/2024

### Okemos High School

Dear Parent or Student,

Yearbook Recognition Ads are the perfect way to commemorate achievements and celebrate milestones. In addition, revenues from Recognition Ads help our school create a better yearbook. To purchase your ad online, follow the instructions listed below. Jostens is responsible for our school's yearbook ad sales. Please do not contact or send materials to the school. Please also consider our school's ad content guidelines below during the creation of your ad online. All orders must be placed by 04/19/2024.

ORDER BY 04/19/2024				
COLOR AD				
Full Page	\$400.00			
1/2 Page	\$200.00			
1/4 Page	\$100.00			
1/8 Page	\$50.00			

<sup>\*</sup>Tax, service and delivery fee(s) will be added if applicable.

PAYMENT PLAN AVAILABLE ON ORDERS OF \$30 OR MORE.

# 3 EASY STEPS TO CREATE A YEARBOOK RECOGNITION AD!









Step 1

Choose your ad size and layout

Step 2
Add your photos

Step 3
Enter your text

#### FREQUENTLY ASKED QUESTIONS

#### What are the guidelines for ad content?

Our school reserves the right to edit ads per our guidelines. Ensure all submitted materials are appropriate for school publication. Jostens retains the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.

#### Can I create my student's ad on my mobile device?

Yes, yearbook ads can be created online from both desktop and mobile devices.

## How are the ad prices determined and what is the money used for?

Recognition ad prices are determined by our school. Revenue from recognition ads helps the school create a better, more affordable yearbook.

#### How is the ad deadline determined?

The ad deadline is set by our school based on the production schedule for the yearbook.



